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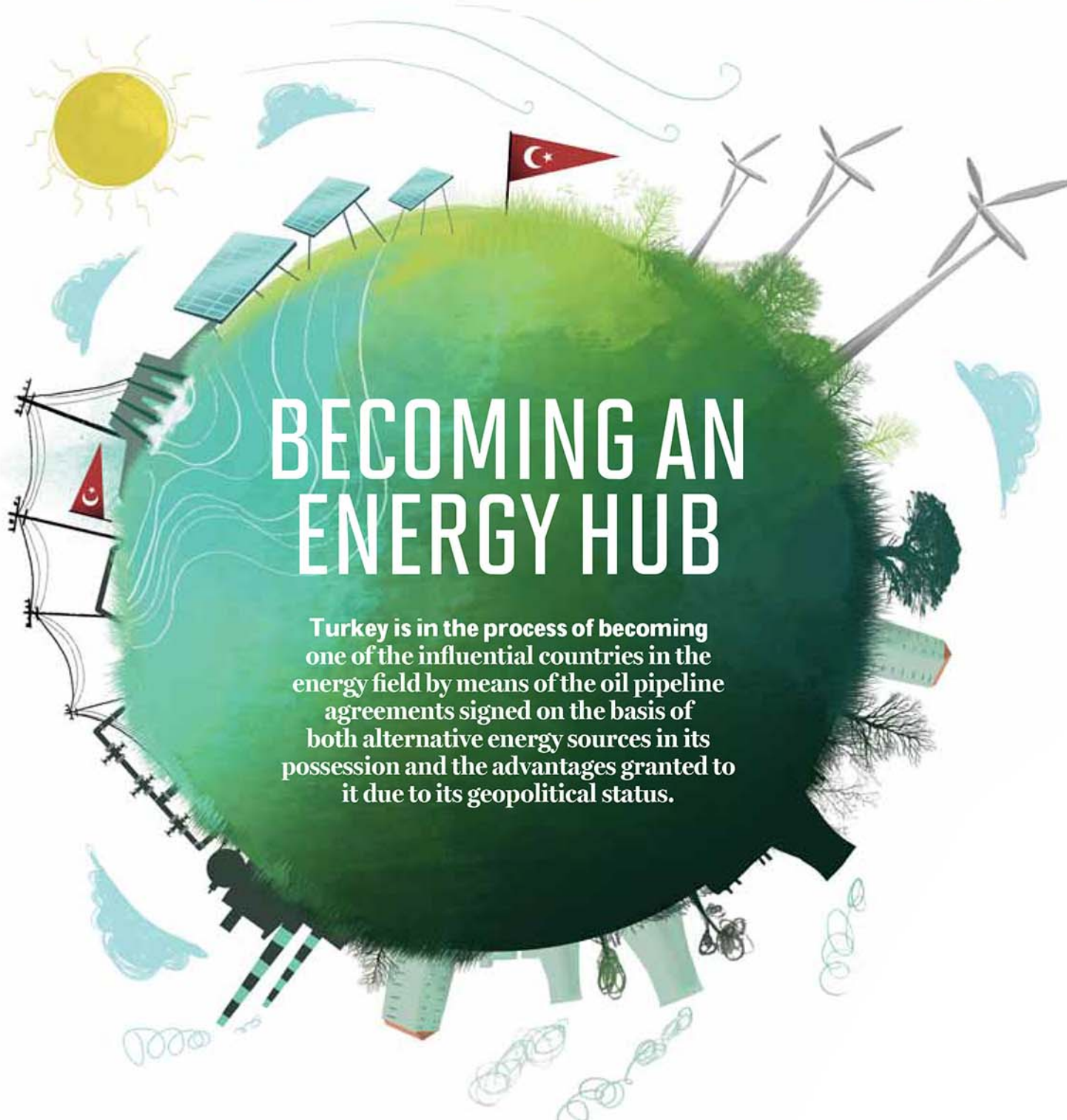
The Turkish Perspective

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ECONOMY | BUSINESS | FOREIGN TRADE | ANALYSIS

INNOVA-LEAUGE

Turkish Exporters Assembly will determine Turkey's innovation leaders for five innovation categories for 2014.
www.inovalig.com



BECOMING AN ENERGY HUB

Turkey is in the process of becoming one of the influential countries in the energy field by means of the oil pipeline agreements signed on the basis of both alternative energy sources in its possession and the advantages granted to it due to its geopolitical status.

INDUSTRIAL DESIGN



TURKISH DESIGNERS MAKE A STATEMENT IN EUROPE

World-famous A'Design Awards are announced. Designer Hakan Gürsu is once again among the winners of this year.



Phone Box by Hakan Gürsu

Sott'Aqua Marino by Sevil Acar



ODTÜ TEKNOKENT based Design center Designnobis won 15 awards of 12 thousand designs from 208 countries in the competition which was held in Milano, Italy. ODTÜ Faculty of Architecture, Department of Industrial Design Instructor Dr. Hakan Gürsu who is also the Designnobis CEO, continues to be the 'most award-winning' designer. Turkish designers ranked second after the United States winning 150 awards in the last four years in categories that range from packaging, furniture, yachts and cars. Turkey is followed by Hong Kong, Italy and the United Kingdom.

Designs compete in 5 different categories from platinum to iron in A'Design Awards. Designnobis Team won a platinum award with their design called 'Steam' which is a kettle that brews tea with steam and this year it earned Europe's 'best household appliance' award.



Albatros by Tolga BERKAY



DESIGNER RANKINGS

GOLD

HAKAN GÜRSU
OF DESIGNNOBIS
177 POINTS, WITH
46 AWARDED DESIGNS &
8 RUNNER-UP WORKS

SILVER

KATSUMI TAMURA OF
GOOD MORNING INC.
130 POINTS, WITH
25 AWARDED
DESIGNS

BRONZE

VESTEL ID TEAM OF VESTEL
ELECTRONICS COMPANY
99 POINTS, WITH
23 AWARDED
DESIGNS

Designnobis also won a silver award with their design called 'Solar Taxi' and with their transparent-looking design called 'Phonebox'. Designnobis has been operating for 5 years and is among the 40 leading Venture Companies of Turkey.

Famous Turkish companies such as Vestel Id Team, Arçelik, Valfsel Design Team, Bien Ceramics, Kale, Polimeks, Tarih and world-renowned Turkish designers Hakan Gürsu, Tolga Berkay and Sevil Acar were deemed worth of an award at the competition. Designnobis CEO Hakan Gürsu won the first place this year again and pulled ahead of the total scores of countries such as Germany, India, Spain, Korea with 169 points he collected from 46 awards.

Steam Tea Maker by Hakan Gürsu



Cast Built-In Hob By Arçelik Design Team & Patricia Urquiola

Origami by Hakan Gürsu



Solar Taxi by Hakan Gürsu

CURRENT AGGREGATED WORLDDESIGN RANKINGS: YEARS 2010 - 2014

RANK	COUNTRY	AWARDS	SCORE	PLATINUM	GOLD	SILVER	BRONZE	A'DESIGN	AVERAGE
1	USA	163	591	8	31	41	42	37	3.63
2	TURKEY	150	553	10	33	41	32	34	3.69
3	HONG KONG	128	458	10	27	39	30	22	3.79
4	ITALY	93	348	11	19	24	13	26	3.74
5	GREAT BRITAIN	73	294	8	19	24	11	11	4.03
6	JAPAN	59	279	17	21	13	4	4	4.73
7	CHINA	59	236	5	16	17	16	5	4.00
8	BRAZIL	54	203	5	11	17	8	13	3.76
9	GERMANY	46	172	5	7	15	9	10	3.74
10	REPUBLIC OF KOREA	35	122	3	5	10	5	12	3.49

● PLATINUM ● GOLD ● SILVER ● BRONZE ● A'DESIGN